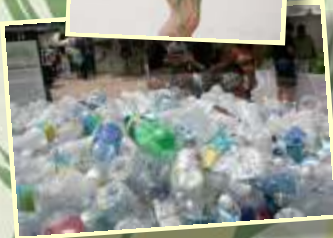


April 24, 2010

Miami Goin' Green



The Largest Green Event in the Southeast!

Last year 10,000 people enjoyed Miami Goin' Green. Don't miss the opportunity as the largest green event in the southeastern United States comes back to Miami on Saturday April 24, 2010, Miami's Bayfront Park serves as the perfect backdrop for Miami Goin' Green – an exciting eco-friendly event that's fun for the entire family!

The Green Movement has arrived to South Florida. It has started to make its mark with companies and individuals everywhere trying to lead a more sustainable lifestyle. Miami Goin' Green helps boost the economy by providing consumers an opportunity to buy and learn about the latest innovations that are available in order to live a more environmentally friendly lifestyle.

Exhibitors and sponsors will once again line the open promenades of Bayfront Park. The fun, outdoor setting offers two open stages that showcase live performances and seminars. The Family Fun Zone hosts events for the entire family including physical challenges for kids to help promote healthy living. The "LIVE! Experiments Tent" features scientist-led experiments for adults and children alike.

Miami Goin' Green walks the talk and leads by example! The event will operate on 100% alternative fuel with solar-power and bio-diesel generators. Recycling stations throughout the park are manned by our "Green Team" to help educate visitors on how to properly recycle and dispose of their waste. In addition to traditional recycling, there is also a Tech-Recycling stations to collect unused tech items such as old batteries, cell phones, computers and monitors.

This is an opportunity for your company to get involved with the Green Movement by showcasing your products, services or conservation efforts to thousands of attendees.

Why will consumers continue to attend Miami Goin' Green?

- The show provides one-stop shopping and education that's delivered in a fun and exciting venue.
- The show in an annual event where visitors can browse and compare different eco-friendly practices.
- The show serves as the 'best' place to check out what's new in the Green industry including new product introductions, movements, gadgets and gears.

- Inclusion in \$500,000.00 advertising campaign
- Television Coverage via TV Partners
- Radio Campaign in English and Spanish
- Unique Promotional Opportunities
- "Green Team" Recycling Promotion
- "Answer Team" Segway Promotion
- Web tie-ins
- On-Site Promotions
- VIP Hospitality Access
- VIP Cocktail Party
- Interactive LCD Network
- Email List Access
- On-Site Banners (Biscayne Blvd)
- Off-Site Billboards and banners
- Contests and Custom Promotions
- Special Interest Areas: Hispanics, Building Green, Healthy Living, Eco-Tourism, etc.

Please review the complete sponsorship packet for detailed sponsorship opportunities.

As the Green Movement takes over South Florida, you will want to be a part of it. Together, we will make news headlines. Be a part of South Florida history as we make a positive difference while creating an event that will expose consumers to a more environmentally friendly way of living.

For more information on the event contact:

Sponsorship and Sales:

Green Team Leader
Leo Navarro
305-321-5967
leo@MiamiGoinGreen.com

Event Information:

Miami Goin' Green
2550 S Bayshore Drive
Coconut Grove, FL 33133
305-461-2700
www.MiamiGoinGreen.com





Yoga Area

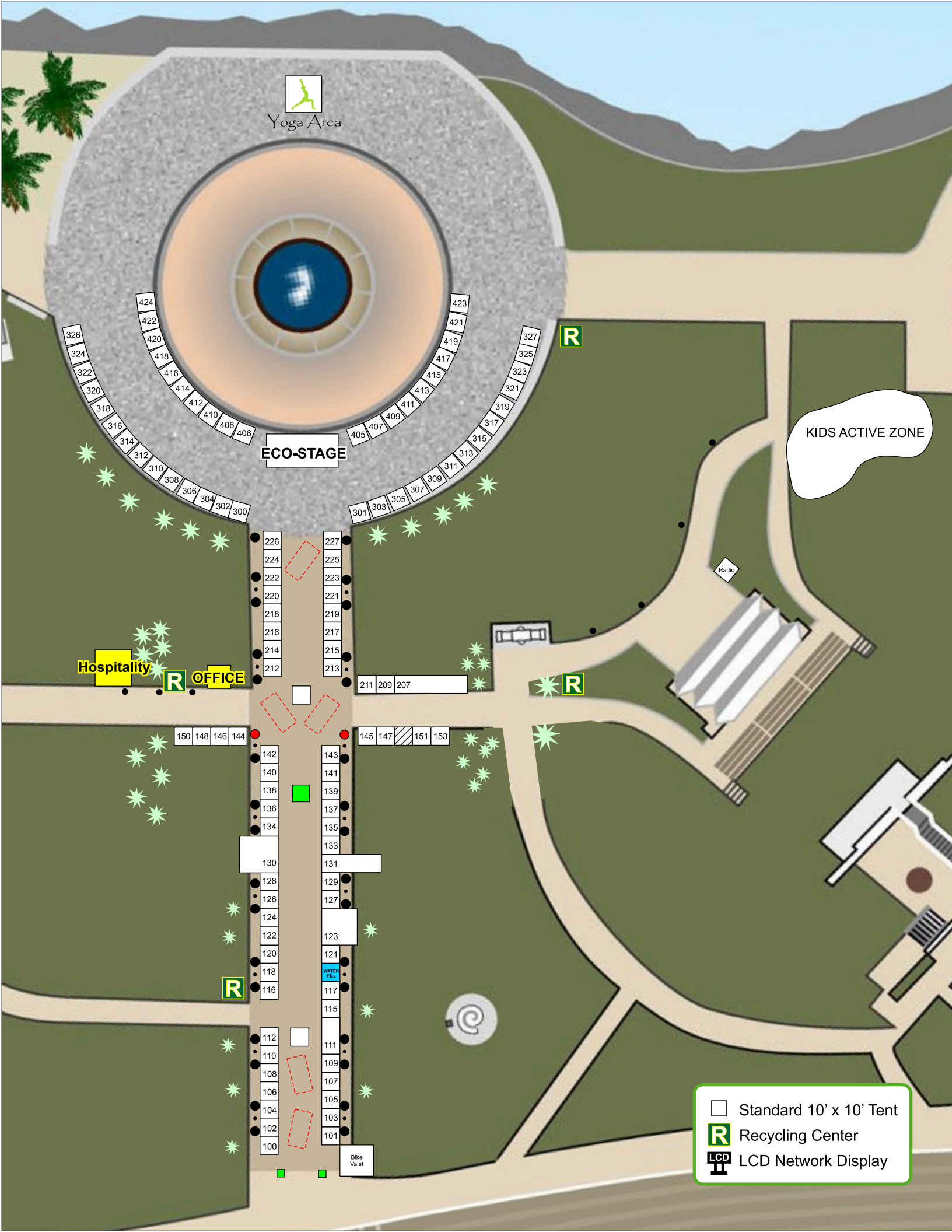
ECO-STAGE

KIDS ACTIVE ZONE

Hospitality

OFFICE

-  Standard 10' x 10' Tent
-  Recycling Center
-  LCD Network Display



Exhibitor/Vendor Application - April 24, 2010

Company Name _____ Website _____
 Contact _____ Contact Email _____
 Address _____
 City _____ ST _____ Zip _____
 Phone _____ Fax _____
 On-Site Contact (during event) _____ On-Site Contact Cell _____
 Name as to Appear in Booth Sign _____
 Company/Product Short Description _____
 Long Description (200 words) _____

GENERAL GUIDELINES

Event management reserves the right to refuse the application of any company or individual. Event management reserves the right to amend or change these guidelines.

A minimum 50% deposit of the total space fee is required with this agreement. Payment in full must be made before March 8, 2010.

We encourage you to decorate your space as best as possible. With all the other spaces and exhibits, you want yours to stand out. Full color banners are also a great way to make an impact.

Space rental includes use of space, 2 exhibitor badges, and booth sign. Each exhibitor and vendor must have an event-provided tent which is provided from our vendor at a cost of \$125. Non-profit groups must also rent a tent. The only non-event tents allowed are branded tents.

Electricity is available for an additional fee of \$75.

Exhibitors may bring their own tables, chairs, and booth displays.

Food and beverages may not be distributed and/or sold from any space unless expressly approved by event management.

Only show provided electricity will be allowed. No generators unless pre-approved by event management.

EQUIPMENT RENTAL

Tables, chairs, and table covers may be rented directly from the event management. Lost or damaged equipment will be automatically billed to the exhibitor at the following rates:

Lost/Damaged Table: \$125, Chair: \$35, Linen Table Cover: \$70

EVENT SCHEDULE

All booths/exhibits must be ready by 9:00 am Saturday.

General Show: Saturday 10:00 am - 7:00 pm

Setup: Friday noon -10:00 pm, Saturday 6:00 am - 9:00 am

EXHIBITOR PARKING

Exhibitors may purchase car and trailer parking for \$35 each. Trailers must fit within a regular parking space. If it is an oversized trailer, you must purchase additional passes for the occupied space.

 (sign) I understand and agree to all the show guidelines.

 Print name, date

"Premium" space refer to space in prime locations such as end-caps, corners, and higher-traffic areas.
 Non-profit space must be 501c registered.

Non-Profit Space	___ x \$ 125 =	_____
Regular 10 x 10 Space(s)	___ x \$ 395 =	_____
Premium 10 x 10 Space(s)	___ x \$ 495 =	_____
10 x 10 Tent	___ x \$ 125 =	_____
110-Electrical	___ x \$ 75 =	_____
8' Table	___ x \$ 15 =	_____
Linen Table Cover	___ x \$ 25 =	_____
Chair	___ x \$ 5 =	_____
Exhibitor Parking	___ x \$ 35 =	_____
	TOTAL	_____

PAYMENT OPTIONS



Name on Card _____

Number _____

Expiration Date ____/____ 3-Digit Code _____

Signature _____

Paying by Check? Mail Payment to:

Miami Goin' Green

2550 S Bayshore Drive, Suite 11

Miami, FL 33133

OFFICE USE ONLY

Exhibitor Approved Y N

MGG Rep _____

Space Location(s) _____

Exhibitor No. _____

Paid _____



Hotline: 305-461-2700 ~ Fax: 305-445-6179

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