



WHEN IT COMES TO FASHION, IT'S HIP TO REUSE AND RECYCLE WHILE HELPING THOSE IN NEED

Dress for Success Miami to Manage Clothes Swapping Mini-Store at Miami Goin' Green

MIAMI, FL., April 2010 / Last year's Fashion Forward mini-store at [Miami Goin' Green](#) was a huge success with people dropping off clothes they no longer needed and in most cases exchanging them for items they could use. On Saturday, April 24th, the Fashion Forward Mini-Store will once again allow people to recycle and reuse their clothes, but at the same time, help disadvantaged women by providing them with professional attire for a job interview.

"It's the 40th Anniversary of Earth Day, and we couldn't think of a better way to celebrate than by bringing on a partner that embodies the essence of being green, said Tony Albelo, event organizer for Miami Goin' Green. Dress for Success Miami has helped over 30,000 women over the course of 15 years, and 60-70% of those women have gained new employment and are off social assistance. "It's because of their incredible success record that we felt it was important to have Dress for Success Miami at our eco-friendly festival," added Albelo.

In the spirit of going green, event organizers encourage people to bring clean, wearable, trendy items to exchange and/or donate. The **Dress for Success Miami Fashion Forward Mini-Store** will accept any item that will help women return or get back work. Those items include women's business suits, dresses, purses, shoes and belts. Men's suits and belts are also needed for Career Gear that has been suiting men since 1998. Anything that's left over will be donated to Dress for Success Miami.

ABOUT DRESS FOR SUCCESS MIAMI

Dress for Success Miami is part of Dress for Success Worldwide, an international not-for-profit organization that promotes the economic independence of disadvantaged women by providing professional attire, a network of support and the career development tools to help women thrive in work and in life. Since starting operations in 1994, Dress for Success Miami has provided free-of-charge employability skills training & professional attire to over 30,000 at-risk women--truly providing a second chance and a "suit to self-sufficiency." Dress for Success is also celebrating 15 years of service to the community. Visit www.dressforsuccess.org/miami to learn more. The organization has recently relocated to the "Success Center" at the historic Dorsey House at 250 N.W. 9th Street in Overtown, Miami, Florida

ABOUT MIAMI GOIN GREEN:

[Miami Goin' Green](#) is an eco-friendly Earth Day celebration taking place Saturday April 24, 2010 at Miami's Bayfront Park between 10:00 a.m. and 6:00 p.m. It will offer live entertainment, hands-on activities for the entire family, close to 80 green exhibitors and such favorites as the Bike Valet, Alternative Fuel Alley, a Solar-powered Wii Station, an eWaste Drop Off area, a Secure Shredding Truck and the Family Fun Zone featuring The Miami Science Museum and Jungle Island. For more information, visit www.MiamiGoinGreen.com or call 305-461-2700. For press inquiries, please contact Dina Allende at 305-205-1058 or dina@makeitclique.com.